



THE SHIRT CULTURE
BE INSPIRED



SHIRTS

2018 B&C COLLECTION

Designed to perform in the demanding **business environment**, the B&C shirts are made of high quality fabrics and premium finishes to ensure **elegance, comfort and durability**. This 20-piece collection offers coordinated men's and women's styles in a fantastic range of **easy-care** fabrics.

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OVERVIEW

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STYLES

PERFECT FOR

FABRICS

COLOURS

FIT

SHIRTS

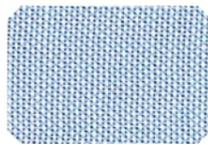
232

EASY CARE OXFORD COTTON RICH SHIRT



B&C OXFORD LSL & SSL /MEN & /WOMEN

Hospitality
 Promo & Events
 Corporate uniform
 Fashion & Retail
 School & College wear
 Workwear
 Distribution & Logistic



70% COTTON / 30% POLYESTER

The Oxford fabric combines quality, comfort and durability.



♂ REGULAR FIT
 ♀ ADJUSTED FIT

236

EASY CARE POLYCOTTON POPLIN SHIRT



B&C SMART LSL & SSL /MEN & /WOMEN

Hospitality
 Promo & Events
 Corporate uniform
 Fashion & Retail
 School & College wear
 Professional wear
 Tourism
 Distribution & Logistic



65% POLYESTER / 35% COTTON

The Poplin fabric is wrinkle resistant, durable and has strong colour fastness.



♂ REGULAR FIT
 ♀ ADJUSTED FIT

240

MODERN STRETCH FITTED SHIRT



B&C BLACK TIE LSL & SSL /MEN & /WOMEN

Hospitality
 Promo & Events
 Corporate uniform
 Fashion & Retail
 School & College wear
 Professional wear
 Tourism
 Music & Entertainment
 Distribution & Logistic



97% COTTON / 3% ELASTANE

This stretch fabric allows more fitted cut without compromising comfort.



♂ MEDIUM FIT
 ♀ FITTED

244

COMFORTABLE STRETCH FITTED SHIRT



B&C LONDON & B&C MILANO /WOMEN

Hospitality
 Promo & Events
 Corporate uniform
 Fashion & Retail
 Professional wear
 Music & Entertainment



97% COTTON / 3% ELASTANE

This stretch fabric allows more fitted cut without compromising comfort.



♂ MEDIUM FIT
 ♀ MEDIUM FIT

246

EASY CARE PURE COTTON POPLIN SHIRT



B&C HERITAGE LSL & SSL /MEN & /WOMEN

Hospitality
 Promo & Events
 Corporate uniform
 Fashion & Retail



100% COTTON

Smooth and finely woven, this pure cotton fabric combines elegance and comfort.



♂ REGULAR FIT
 ♀ ADJUSTED FIT

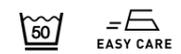
250

EASY CARE PURE COTTON TWILL SHIRT



B&C SHARP LSL & SSL /MEN & /WOMEN

Hospitality
 Promo & Events
 Fashion & Retail
 School & College wear
 Workwear
 Music & Entertainment
 Distribution & Logistic



100% COTTON

This twill fabric is wrinkle resistant and combines comfort & durability.

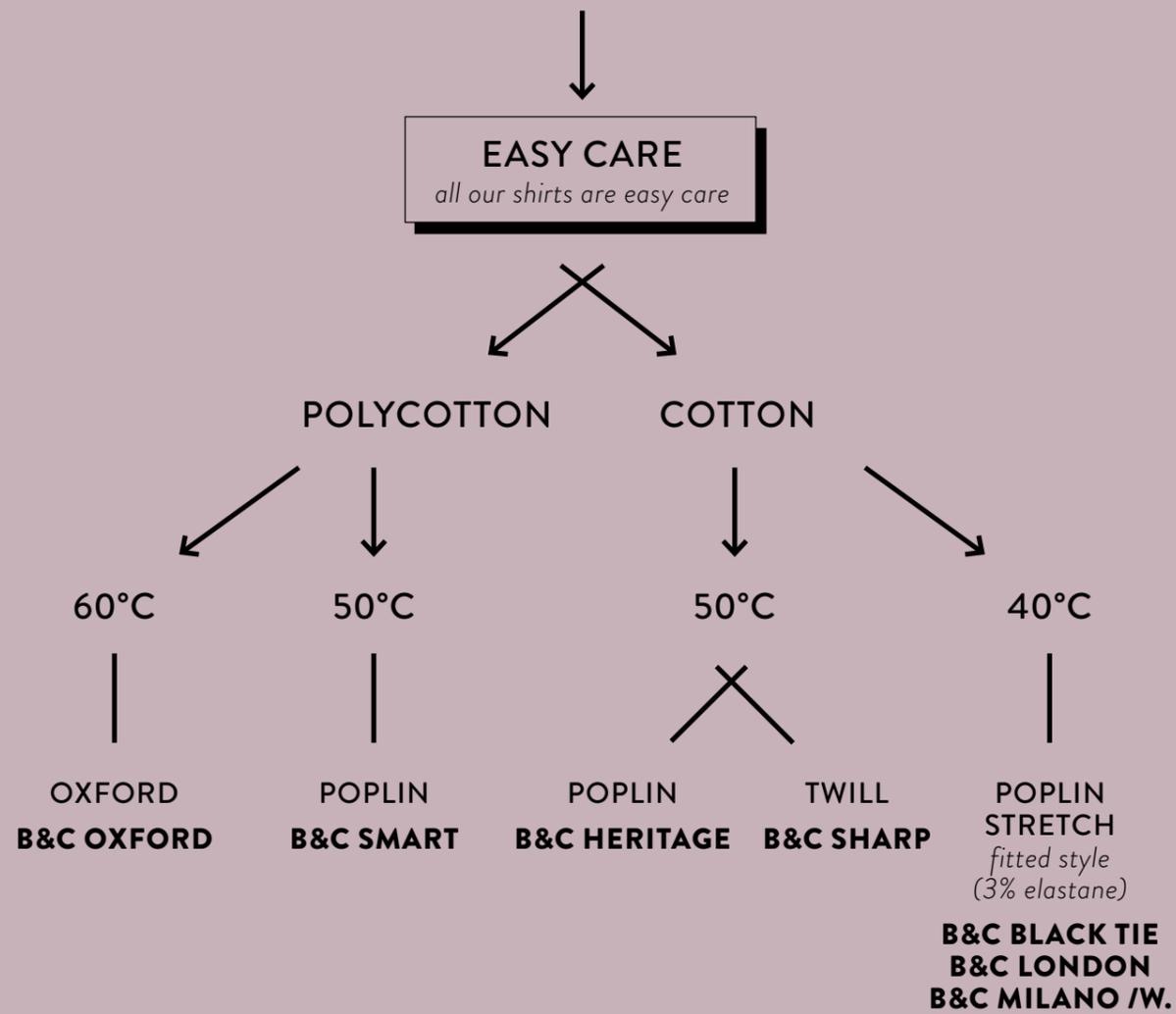


♂ REGULAR FIT
 ♀ ADJUSTED FIT

WHICH SHIRT SUITS YOU ?

CHOOSE THE STYLE THAT SUITS YOUR NEEDS

> follow your path <



B&C shirts are intensively wash resistant, making them perfect for everyday wear.

THE SHIRT COLOUR STORY

PICK THE RIGHT COLOUR

From classic shades to brighter colours, B&C Shirts offer the right colour range to fit any business whether it is for a corporate sales team, a hospitality staff, a mass retail staff, a beauty business crew...



A STYLE TO SUIT EVERY SITUATION

FIND THE PERFECT MATCH TO YOUR BUSINESS



B&C HERITAGE LSL /WOMEN
P.248

B&C HERITAGE LSL /MEN
P.248

B&C HERITAGE

EASY CARE PURE COTTON
POPLIN SHIRT

Poplin is the most **breathable** fabric, B&C Heritage shirts are therefore ideal worn under a suit or on warmer weather and suitable for **any formal occasions**. A true boardroom's player. From hotels to events, from luxury bars & restaurants to trendy retail shops, the B&C Heritage line will always ensure elegance of your staff.

THE
VERSATILITY
AT ITS BEST

B&C SMART

EASY CARE POLYCOTTON
POPLIN SHIRTS

Be smart, thanks to their double fabric benefit -style and resistance- the **B&C Smart shirts** deliver an **easy-care and a day-long good looking uniform** to your employees.



B&C SMART SSL /WOMEN
P.239



B&C SMART SSL /WOMEN
P.239



B&C SMART LSL /MEN
P.238



B&C SMART SSL /MEN
P.239



B&C SMART LSL /WOMEN
P.238

*
THE
CORPORATE
MUST-HAVE
*

B&C OXFORD

EASY CARE OXFORD COTTON RICH SHIRTS

Whether you're looking for the perfect complement to your day-to-day corporate uniforms in any industry, your reception staff or your corporate events team uniforms we have it covered. The **elegance and quality** of the **B&C Oxford line**, will give your teams a professional look in any **business situation**.



B&C OXFORD SSL /WOMEN
P.235



B&C OXFORD LSL /MEN
P.234



B&C OXFORD SSL /MEN
P.235

**“GIVE YOUR TEAM
THE RIGHT SHIRT
AND THEY’LL CONQUER
THE WORLD.”**

B&C BLACK TIE

MODERN STRETCH FITTED SHIRTS

This **stretch fabric fitted shirt** is truly the perfect addition to a professional wardrobe when teams need to be comfortable but trendy in bars & restaurants, hotels, on events or beauty salons. **B&C Black Tie line** offer a new direction for **modern corporate clothing**.



B&C BLACK TIE LSL /WOMEN
P.242

B&C BLACK TIE LSL /MEN
P.242

B&C BLACK TIE SSL /WOMEN
P.243

B&C SHARP

EASY CARE PURE COTTON TWILL SHIRT

Taking corporate wear to a new level of **outstanding service** with **B&C Sharp** and its highly **resistant twill fabric**. With the high-end quality manufacturing, **unbeatable comfort** and up-to-date cut, it is the perfect partner for any **demanding jobs** whether your employees perform **indoor or outdoor**.



B&C SHARP LSL /MEN
P.252

B&C SHARP LSL /WOMEN
P.252

B&C SHARP SSL /MEN
P.253

EASY CARE OXFORD COTTON RICH SHIRTS

- UP TO 6XL -



B&C OXFORD LSL /MEN



B&C OXFORD SSL /MEN



B&C OXFORD LSL /WOMEN



B&C OXFORD SSL /WOMEN

Designed to perform in modern business environment, the **B&C Oxford shirt** is a timeless classic alive. With a classic fit, this cotton rich easy-to-iron shirt is a workday essential. **B&C Oxford shirts** are made of high quality fabric to guarantee **day-long comfort** and a **crisp professional look**.

OXFORD / 70% COMBED COTTON - 30% POLYESTER / 135 G/M²

WASHABLE 



*
THE
CORPORATE
MUST-HAVE
*

B&C OXFORD

EASY CARE OXFORD COTTON RICH SHIRTS

BUSINESS SHIRTS

100% COMFORT, EXTRA RESISTANCE

EASY CARE OXFORD COTTON RICH SHIRTS



B&C TIE FIX



DUO CONCEPT



B&C TIE FIX



DUO CONCEPT

SHIRTS

SM O01 & SW O03

B&C OXFORD LSL /MEN & /WOMEN

OXFORD FABRIC

70% combed cotton - 30% polyester

135 g/m²

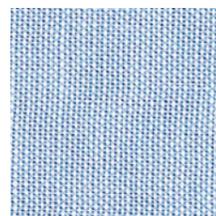
♂ Size S M L XL 2XL 3XL 4XL 5XL 6XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm
 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins
 ♀ XS - S - M - L - XL - 2XL - 3XL - 4XL - 5XL - 6XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT
 ♀ ADJUSTED FIT



EASY CARE



Cotton rich polycotton Oxford fabric



Left chest pocket for men LSL & SSL

SM O02 & SW O04

B&C OXFORD SSL /MEN & /WOMEN

OXFORD FABRIC

70% combed cotton - 30% polyester

135 g/m²

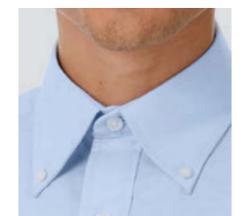
♂ Size S M L XL 2XL 3XL 4XL 5XL 6XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm
 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins
 ♀ XS - S - M - L - XL - 2XL - 3XL - 4XL - 5XL - 6XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT
 ♀ ADJUSTED FIT



EASY CARE



Soft button-down collar for LSL & SSL styles



Soft feminine collar for LSL & SSL styles

EASY CARE POLYCOTTON POPLIN SHIRTS



B&C SMART LSL /MEN



B&C SMART SSL /MEN



B&C SMART LSL /WOMEN



B&C SMART SSL /WOMEN

Ready to enhance your brand everyday, **B&C Smart line** offers the **most versatile poplin shirts** thanks to its qualitative **polycotton blend** and its comfortable yet modern fit.

POLYCOTTON POPLIN / 65% POLYESTER - 35% COMBED COTTON / 115G/M²

WASHABLE 



*
THE
VERSATILITY
AT ITS BEST
*

B&C SMART

EASY CARE POLYCOTTON POPLIN SHIRTS

YOUR EVERYDAY CORPORATE SHIRT

100% RESISTANT, DAY-LONG PERFECT LOOK

EASY CARE POLYCOTTON POPLIN SHIRTS



DUO
CONCEPT



DUO
CONCEPT

SHIRTS

SM P61 & SW P63

B&C SMART LSL /MEN & /WOMEN

POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton

115 g/m²

♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT
♀ ADJUSTED FIT



EASY CARE



2-button adjustable cuffs
for men & women



Left chest pocket
for men LSL & SSL

SM P62 & SW P64

B&C SMART SSL /MEN & /WOMEN

POLYCOTTON POPLIN FABRIC

65% polyester - 35% combed cotton

115 g/m²

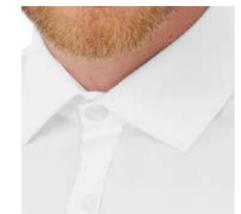
♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

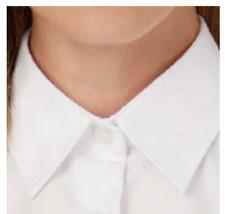
♂ REGULAR FIT
♀ ADJUSTED FIT



EASY CARE



Cut-away collar
for LSL & SSL styles



Soft feminine collar
for LSL & SSL styles

MODERN STRETCH FITTED SHIRTS



B&C BLACK TIE LSL /MEN



B&C BLACK TIE SSL /MEN



B&C BLACK TIE LSL /WOMEN



B&C BLACK TIE SSL /WOMEN

B&C Black Tie shirts offer a contemporary silhouette with clean lines and a sleek fit. This **crease resistant poplin** shirt is made of a **cotton-elastane blend** that allows a **fitted cut** keeping great **freedom of movement** and **comfort**.

POPLIN COTTON STRETCH / 97% COMBED COTTON - 3% ELASTANE / 135 G/M²

WASHABLE 



*
JUST
EXTREMELY
MODERN
*

B&C BLACK TIE

MODERN STRETCH FITTED SHIRTS

MODERN COMFORT

100% TRENDY, FREEDOM OF MOVEMENT

MODERN STRETCH FITTED SHIRTS



DUO CONCEPT



DUO CONCEPT

SHIRTS

SM P21 & SW P23

B&C BLACK TIE LSL /MEN & /WOMEN

POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ MEDIUM FIT
♀ FITTED



STRETCH



2-button adjustable cuffs for men & women



2 button cut-away collar for men LSL

SM P22 & SW P24

B&C BLACK TIE SSL /MEN & /WOMEN

POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ MEDIUM FIT
♀ FITTED



STRETCH



Stretch poplin

MODERN STRETCH FITTED SHIRTS

B&C SHIRTS

FIND THE PERFECT MATCH TO YOUR BUSINESS

A STYLE TO SUIT EVERY SITUATION



DUO
CONCEPT

SM 580 & SW 520

B&C LONDON
B&C MILANO /WOMEN

POPLIN COTTON STRETCH FABRIC

 97% combed cotton - 3% elastane

 135 g/m²

 ♂ S - M - L - XL - 2XL
♀ XS - S - M - L - XL - 2XL

 1 pc/pack & 20 pcs/carton



3/4 sleeves
for women

♂ MEDIUM FIT
♀ MEDIUM FIT



Designed to perform, the B&C Shirt range is made of high quality and easy care fabrics and offer comfort, durability and elegance to your team.

SEE PAGE 228 TO SELECT THE SHIRT THAT SUITS YOUR NEEDS!

EASY CARE PURE COTTON POPLIN SHIRT



B&C HERITAGE LSL /MEN



B&C HERITAGE SSL /MEN



B&C HERITAGE LSL /WOMEN



B&C HERITAGE SSL /WOMEN



B&C HERITAGE
**EASY CARE
PURE COTTON
POPLIN SHIRT**

BUSINESS COMFORT
100% ELEGANCE, 100% COMFORT

Poplin is the most-used woven fabric for shirts. Effortlessly stylish, the **B&C Heritage line** is made of **pure cotton poplin** that instantly adds elegance to the shirt. A premium range of shirts tailored from a superb 100% superfine cotton, easy iron fabric.

POPLIN / 100% COMBED COTTON / 120 G/M²
WASHABLE

EASY CARE PURE COTTON POPLIN SHIRT



DUO CONCEPT



DUO CONCEPT

SHIRTS

SM P41 & SW P43

B&C HERITAGE LSL /MEN & /WOMEN

POPLIN 100% COTTON FABRIC

100% combed cotton

120 g/m² (white) - 125 g/m² (colour)

♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT
♀ ADJUSTED FIT



B&C Reverso button® for men



B&C French cuffs option for women



Watch our videos on B&C website & B&C Youtube Channel

SM P42 & SW P44

B&C HERITAGE SSL /MEN & /WOMEN

POPLIN 100% COTTON FABRIC

100% combed cotton

120 g/m² (white) - 125 g/m² (colour)

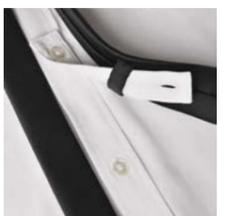
♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

♂ REGULAR FIT
♀ ADJUSTED FIT



Left chest pocket for men LSL & SSL



The exclusive B&C Tie-Fix® for men LSL & SSL

EASY CARE PURE COTTON TWILL SHIRT



B&C SHARP LSL /MEN



B&C SHARP SSL /MEN



B&C SHARP LSL /WOMEN



B&C SHARP SSL /WOMEN

The 100% cotton composition of the **B&C Sharp shirt** does not compromise its durability - **its secret: a twill fabric construction. Comfortable and durable,** this line is your best choice whether **your team works in- or outdoors.**

TWILL / 100% COMBED COTTON with added peached soft-to-touch finish / 130 G/M²

WASHABLE



*
A STRONG
BUSINESS
PARTNER
*

B&C SHARP

**EASY CARE
PURE COTTON
TWILL SHIRT**

IN- AND OUTDOOR JOBS APPROVED

EXTRA-RESISTANT

EASY CARE PURE COTTON TWILL SHIRT



B&C TIE
FIX



DUO
CONCEPT



B&C TIE
FIX



DUO
CONCEPT

SHIRTS

SM T81 & SW T83

B&C SHARP LSL /MEN & /WOMEN

TWILL FABRIC

100% combed cotton

130 g/m²

♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

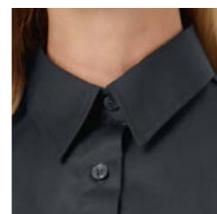
♂ REGULAR FIT
♀ ADJUSTED FIT



EASY CARE



Semi cut-away collar
for LSL & SSL styles



Soft feminine collar
for LSL & SSL styles

SM T82 & SW T84

B&C SHARP SSL /MEN & /WOMEN

TWILL FABRIC

100% combed cotton

130 g/m²

♂ Size S M L XL 2XL 3XL 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
♀ XS - S - M - L - XL - 2XL - 3XL - 4XL

1 pc/pack & 10 pcs/carton

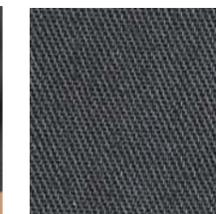
♂ REGULAR FIT
♀ ADJUSTED FIT



EASY CARE



Left chest pocket
for men LSL & SSL



Twill 100% combed cotton

DENIM TWILL / 100% COTTON / DENIM (6.5 OZ) / GARMENT WASH

WASHABLE 

*
EXCLUSIVE
& REFINED
DETAILS
*

B&C DNM VISION DENIM TWILL SHIRTS

DENIM IS THE TRENDY UNIFORM
100% DENIM, 100% RESISTANT, 100% FASHIONABLE



DUO
CONCEPT

SHIRTS



B&C DNM VISION /MEN



B&C DNM VISION /WOMEN

SM D85 & SW D86

B&C DNM VISION /MEN & /WOMEN

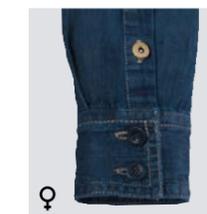
DENIM TWILL

-  100% cotton
-  Denim (6.5 OZ) / Garment Wash
-  ♂ S - M - L - XL - 2XL
-  ♀ XS - S - M - L - XL - 2XL
-  1 pc/pack & 20 pcs/carton

♂ MEDIUM FIT
♀ FITTED



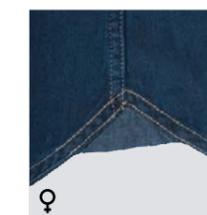
♂
Antique brass metallic
button on the left gauntlet



♀
Antique brass metallic
button on the left gauntlet



♂
Reverse denim side
reinforcements



♀
Reverse denim side
gusset

THE CORPORATE SHIRT'S QUALITY ATTRIBUTES

DETAILS THAT MAKE THE DIFFERENCE

1

CONTEMPORARY FIT

Perfect balance between contemporary fit and corporate. 4 fits: regular, adjusted, medium and fitted.



5

DURABLE BUTTONS

B&C high quality polyester mother-of-pearl buttons are intensively wash resistant and cross-stitched.



8

HORIZONTAL LAST BUTTONHOLE

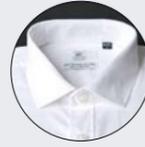
to offer a reduced likelihood of the button pulling out.



6

CLEVERLY LOCATED SPARE BUTTONS

Each shirt comes with spare buttons sewn onto the button placket.



2

ALL B&C COLLARS

are made of 3 layers to keep their shape and non-removable bones.

3

INVISIBLE BUT CRUCIAL QUALITY: THE LAP SEAMS

Lap seams add comfort, enhancement, durability and high-end quality perception. Each B&C mans' shirt has this finish.



4

6 STITCHES PER CENTIMETER

The more you have the better it is.

7

CUFFS

B&C has 3 shapes of cuffs: the round-shaped, the straight-shaped and the angular-shaped cuffs. Long sleeve shirts have convertible 2-button cuffs with an additional buttonhole to fit any wrist shape.



COLLARS

MEN



BUTTON-DOWN COLLAR

> B&C Oxford LSL /men
> B&C Oxford SSL /men



2-BUTTON CUT-AWAY COLLAR

> B&C Black Tie LSL /men



1-BUTTON CUT-AWAY COLLAR

> B&C Heritage LSL /men
> B&C Heritage SSL /men
> B&C Smart LSL /men
> B&C Smart SSL /men
> B&C Black Tie SSL /men



SEMI CUT-AWAY COLLAR

> B&C Sharp LSL /men
> B&C Sharp SSL /men

WOMEN



SOFT FEMININE COLLAR

> B&C Oxford LSL /women
> B&C Oxford SSL /women
> B&C Heritage LSL /women
> B&C Heritage SSL /women
> B&C Smart LSL /women
> B&C Smart SSL /women
> B&C Black Tie LSL /women
> B&C Black Tie SSL /women
> B&C Sharp LSL /women
> B&C Sharp SSL /women

CUFFS

LONG SLEEVES



CUFFLINK APPROVED

B&C long sleeved shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuffs (Kissing or Barrel-style).



ROUNDED CUFF CORNERS

> B&C Oxford LSL /women
> B&C Oxford LSL /men



ANGULAR CUFF CORNERS

> B&C Smart LSL /women
> B&C Smart LSL /men
> B&C Black Tie LSL /women
> B&C Black Tie LSL /men
> B&C Sharp LSL /women
> B&C Sharp LSL /men



STRAIGHT CUFF CORNERS

> B&C Heritage LSL /men



WOMAN LONG 2-BUTTON STRAIGHT CUFF CORNERS

> B&C Heritage LSL /women

SHORT SLEEVES



NARROW CUFFS

> B&C Oxford SSL /women
> B&C Oxford SSL /men



FOLDED SLEEVES HEM

> B&C Heritage SSL /m. & w.
> B&C Smart SSL /m. & w.
> B&C Black Tie SSL /m. & w.
> B&C Sharp SSL /m. & w.

NOTE: the Black Tie SSL /men and the B&C Sharp SSL /men have double overstitched folded sleeve hem.

LAB TESTS

B&C SHIRTS ARE MADE TO LAST

B&C styles are intensively tested before, during and after production. We need to make sure the garments you choose for your teams and staff have the right performance and high quality that meets your business requirements.

This is why we regularly carry out independent test labs with accredited laboratories on our stock of shirts.



WHAT ARE WE TESTING ?

- FABRIC PERFORMANCE**
- COLOUR FASTNESS**
after wash and against light
- DIMENSIONAL STABILITY**
low shrinkage
- COLOUR BLEEDING**
- FABRIC RESISTANCE TO TENSION**
- PILLING**
- SEAMS RESISTANCE TO TENSION**

CONCLUSION

**- B&C SHIRT FABRICS SUCCEED IN ALL POINTS WITH A HIGH SCORE -
(REGULARLY ABOVE AVERAGE)**

Through this process, B&C guarantees that the styles you buy are made of high quality fabrics that are durable and easy to care for.

It also allows B&C Collection to guarantee that you can be confident each repeat order will be identical, whatever the timeframe.



THE SHIRT BUYER'S GUIDE



COLOUR

PICK THE RIGHT COLOUR

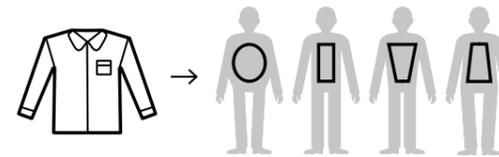
Here comes the nice part of the process, however, you'll want to make sure to keep the shirt uniform color as close to the company branding as possible. **From classic shades to brighter colours, B&C Shirts offer the right colour range to fit any business** whether it is for a corporate sales team, a hospitality staff, a mass retail staff, a beauty business crew.... When picking your logo or embroidery, make sure to ensure high contrast between the logo and garment. Whatever you decided to choose, make sure the embroidery or logo is **easily readable**, especially from a distance.



SIZING

HOW TO SELECT YOUR SIZE?

Uniform sizes may be different than "normal" clothes sizes. In order to get a proper uniform fit, you sometimes need to increase the "normal" size by one. **B&C Shirts are true to size**, you can order the normal clothes size and be sure your team and staff will look professional in any business situation. We have designed our shirts with a **regular fit** ensuring they suit a **wide range of body shapes** and our **wide size offer** gives you the opportunity to have a full team uniforms that is consistent in look, cuts and colours.



FABRIC

WHAT TYPE OF FABRIC DO YOU NEED?

Depending on how much physical activity your employees will be doing or the temperature they are working in, consider the kind of fabric that is the most suitable for their uniforms.

Are they outside? If they are and the weather gets warm, cotton may be a more suitable fabric. **Polyester/cotton blend** may be more **durable** and may be better for **indoor**, air-conditioned environments. **Elastane** offer also **added comfort to a more fitted shirt cut**. Also, consider your employees and their busy schedules; make sure their shirts are easy to wash. All B&C Shirts are **easy care treated**.



VISIBILITY

BE CREATIVE

Do you have an important promotion or event coming up? Screen print a design with information about it on the back of your team' shirts. Consider changing up your employee's uniforms based on seasons, such as darker shades for winter and a brighter color and logo for summer. Changing up uniforms can add interest to your business and catch customer's eyes. **Think about your employee' shirt uniforms as a support of choice for your business visibility.**



BRANDING

WHAT DECORATION TECHNIQUE?

Embroidery may look best for a small logo on the front of the shirt. If you want a larger or all-over design, **screen printing** will be the best option. One option is to embroider the employee's name on the front of the shirt and do a large, screen printed logo on the back. An embroidered logo on the front looks nice as well. In any case, **B&C Shirts are designed to be decorated** and will give you enhanced printability thanks to their high quality fabrics.